

## Jeromy Johnson

- Experienced graphic designer; reliable, strategic and productive.
- Creative, loyal, focused and multi-task oriented with an eye for detail.
- Strong interpersonal communication, collaboration and problem solving skills.
- Prioritizes work flow to meet deadlines; works well under pressure.
- Designs to meet client's objectives and to convey their story.

### Education

**MFA in Graphic Design:** Academy of Art University, 2014

**Certificate in Professional Photography:** New York Institute of Photography, 2001

**Bachelor of Science:** William Jessup University, 1998

### Experience

**EyeFinity, A VSP Company • Rancho Cordova, 2008–present**

*Graphic Design (Web Design Specialist)*

Enhanced private-practice optometric websites with graphical, textual and SEO improvements using CMS. Designed universal themes/templates. Edited CSS to customize websites. Worked closely with over 2,000 offices to develop and help improve their web presence. Created custom graphics, logos and artwork for offices. Worked closely with back-end development team to enhance product and the end-user's experience by integrating customer requests, industry knowledge and graphic design skills.

**Franklin Templeton Investments • Rancho Cordova, 2007–2008**

*Graphic Design (Software Training Coordinator)*

Provided marketing support for a global investment management organization. Designed professional PowerPoint presentations. Developed web-based training materials, new curriculum and managed web posting. Coordinated the training efforts for 1,800+ end-users and was elevated to train the trainers. Tested software to identify bugs and appropriate solutions.

**Journey Church • Folsom, 2005–2007**

*Graphic Design (Youth Minister)*

Designed marketing collateral and advertisements for 600 member local church. Recruited, trained and managed two interns. Provided support to upper management in marketing, budget management, fundraising and technical support. Noteworthy projects included: identity for new mission statement. Also created flyers, brochures, advertisements, presentation folders and promotional materials.

**Folcaltron Corporation • Sunnyvale, 2002–2004**

*Graphic Design (Marketing Assistant, Customer Relations Supervisor)*

Provided in-house graphic design for software and hardware manufacturer of laser golf-analysis equipment. Supported VP of Marketing in daily operations. Created conceptual artwork for product development and prepared graphic materials for printing. Assisted with the redesign and ongoing maintenance of company website. Assisted with the design of the GUI for video analysis software. Quickly promoted from Customer Relations Supervisor position to Marketing Assistant.

### Skills

**Design:** Typography • Conceptual Design • Design Systems • Web Design • Web Marketing • Brochures Promotional Materials • Print Advertisements • Presentations • Brand Identity • Posters • Mockups

**Software:** Mac OSX • Windows • Adobe Creative Suite • Photoshop • InDesign • Illustrator • Acrobat Dreamweaver • Premiere • After Effects • iLife Apps • Word • PowerPoint • Excel • Outlook • Salesforce